

**HOLIDAY RETAIL PROMOTIONS FEATURING POULTRY** (Prices effective through March 27, 2005)

**WESTERN U.S. - AK,AZ,CA,CO,HI,ID,MT,NM,NV,OR,UT,WA**
**Easter 2005**
**WHOLE TURKEYS**

(10-24 lbs. whole birds; prices in dollars per pound unless otherwise noted; all information from publicly available sources including store circulars, newspaper ads, and retailer websites)

Market	Outlet	Label	Conventional		Kosher		Organic		Free Range		Conditions
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	
Arizona	Albertson's	Butterball	1.29								
		Honeysuckle	0.99								
	Basha's	Honeysuckle	0.99								
		Jennie-O		0.69							
	Fry's	Butterball		0.99							w/ store card
California	Safeway	Safeway Select	0.99								
	Smith's	Butterball		0.79							
Northern	Albertson's	Foster Farms	0.88								w/ store card
	Lunardis	Diestel							1.89		
	Ralph's	Tender Gold		0.59							w/ store card
		Zacky Farms	0.99								w/ store card
	Raley's	Sunnyview		0.49							
	Ralph's	Tender Gold		0.59							w/ store card
		Zacky Farms	0.99								w/ store card
	Safeway	Safeway Select	0.99								
		Zacky Farms	0.99								w/ store card
	Southern	Albertson's	0.99								w/ store card
		Ralph's		0.59							w/ store card
			0.99								w/ store card
		Von's	0.97								
Colorado	Albertson's	Butterball	1.29								
		Honeysuckle	0.99								
	City Market and King Soopers	Honeysuckle	0.99	0.89							w/ store card
		Jennie-O		0.89							w/ store card
Idaho		Red Bird		1.19							w/ store card
	Safeway	Safeway Select	0.99								
	Albertson's	Norbest	0.97								
	Rosauers	Norbest	0.89						1.29		
Montana	Safeway	Safeway Select	0.99								
	Smith's	Butterball		0.79							
	Super 1	Norbest	0.88								
	Albertson's	Norbest	0.97								
Montana	Rosauers	Norbest	0.89						1.29		
	Safeway	Safeway Select	0.99								
	Smith's	Butterball		0.79							
	Super 1	Norbest	0.88								

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Market	Outlet	Label	Conventional		Kosher		Organic		Free Range		Conditions
			Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	Fresh	Frozen	
Nevada	Albertson's	Foster Farms	0.99								w/ store card
	Raley's	Sunnyview		0.49							
	Safeway	Safeway Select	0.99								
	Smith's	Butterball		0.79							
	Von's	Safeway Select	0.97								
New Mexico	Albertson's	Butterball	1.29								
		Honeysuckle	0.99								
	City Market	Honeysuckle	0.99	0.89							w/ store card
		Jennie-O		0.89							w/ store card
		Red Bird		1.19							w/ store card
Oregon	Raley's	Jennie-O		1.49							Oven-ready in a bag
	Smith's	Butterball		0.79							
	Albertson's	Norbest	0.97								
	QFC	Northwest	0.99								w/ store card
	Rosauers	Norbest	0.89						1.29		
Utah	Safeway	Safeway Select	0.99								
	Super 1	Norbest	0.88								
	Thriftway	Foster Farms	0.99								
	Albertson's	Butterball	1.29								
		Honeysuckle	0.99								
Washington	City Market	Honeysuckle	0.99	0.89							w/ store card
		Jennie-O		0.89							w/ store card
		Red Bird		1.19							w/ store card
	Smith's	Butterball		0.79							
	Albertson's	Jennie-O	0.97								w/ store card
Wyoming	Rosauers	Norbest	0.89						1.29		
	QFC	Northwest	0.99								w/ store card
	Safeway	Safeway Select	0.99								
	Super 1	Norbest	0.88								
	Thriftway	Foster Farms	0.99								
Wyoming	Top Food	Butterball	1.19								
	Albertson's	Norbest	0.97								
	City Market and King Soopers	Honeysuckle	0.99	0.89							w/ store card
		Jennie-O		0.89							w/ store card
		Red Bird		1.19							w/ store card
Wyoming	Safeway	Safeway Select	0.99								
	Smith's	Butterball		0.79							